

How Citrix Workspace Delivers for Common Use Cases

Citrix Workspace is a market-leading digital workspace that integrates award-winning Citrix technologies recognized by leading enterprises and industry analysts. A single Citrix solution enables IT to deliver access to apps, desktops and data from any device.

Other providers lack many of the core requirements of a comprehensive digital workspace. Only Citrix Workspace integrates mobility management, secure file sharing and networking—key requirements for secure digital workspace delivery, in addition to virtualization. Many vendors only provide one component of a digital workspace, forcing IT to piece together solutions from multiple vendors. A Citrix Workspace offers an end-to-end, integrated solution, while giving customers the flexibility to use any cloud they choose—public, private or a hybrid model.

secure, consistent and easy access from the user's device of choice. Citrix Secure Hub, XenMobile technology included in Citrix Workspace, delivers secure mobile apps for the best on-the-go user experience. With ShareFile, workers can easily and securely access corporate and personal files from any endpoint—and securely share them both with fellow employees and with third parties, like partners and contractors. Citrix Workspace delivers 5x the performance over a WAN than any other competitor to access desktop apps, ensuring a great user experience.



Enable the Part-Time Mobile Worker to Remain Productive

In today's mobile, global digital workspace you would be hard-pressed to find anyone that only works in the office or at the jobsite. According to a [Gallup poll](#), 37% of U.S. workers have telecommuted, working from home an average of two days per month.

The ubiquity of mobile devices and wireless connectivity has expanded on what Citrix has long held to be true: "work" is not a place—it's what you do. A digital workspace enables secure access to company apps and data, so workers can be just as productive remotely as they are at the office.

To be successful, a digital workspace requires several things: security, remote access to apps and data, and a great user experience. Citrix Workspace delivers. Citrix Workspace includes NetScaler Unified Gateway, which enables

Keep Your Remote Workforce Productive While in the Field

A remote worker is not limited to an employee that works from their home office. There are employees that are mobile full-time in their work environment, such as doctors, factory floor workers, and retail associates. This includes shift workers or clinicians that use shared devices to reduce costs. For them to remain productive, they need reliable, fast and secure access to corporate apps and data, regardless of location. They need the kind of complete, end-to-end digital workspace that only Citrix Workspace can provide.

Citrix Workspace, built on XenApp, XenDesktop, XenMobile, ShareFile and NetScaler technology, enables the seamless move of a work session between devices. So a doctor that is reviewing a patient file in his office can transition easily to his tablet while making rounds, with the same secure and high-performance user experience he enjoyed at his desktop. What's more, EMM technology, powered by XenMobile, means

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devices can be shared by multiple users. With Citrix Workspace, that same doctor can use any nearby device to access apps and data rather than having to carry around a specific device. The same holds true for shift workers in fields like law enforcement, retail, and manufacturing to share devices to reduce equipment costs. All the while, Citrix Receiver ensures a consistent user experience as the mobile worker alternates between devices—with 5x the performance over a WAN than any other solution. ShareFile enables secure access to files from any endpoint, making it possible for workers in the field to access and share the data they need without having to return to the office.

Make Your Physical Workspace More Efficient

A secure digital workspace makes mobile and remote workers more efficient, and also brings tangible benefits to the physical workspace and the bottom line. Empowering employees to work from anywhere, and hiring the best talent irrespective of where they're located, enables you to reduce the number of dedicated desks and associated overhead costs. Citrix Workspace also enables you to save on equipment, substituting low-cost devices like Chromebooks or Raspberry Pi where a traditional, pricey, desktop or laptop was before.

Citrix Workspace IoT, the Internet of Things, is also

changing the way we work, introducing new efficiencies. For example, the introduction of beacons, mobile apps, and sensors are making it easier for employees to work, whether in an office building or remotely, and for companies to increase both productivity and office space utilization. When combined with virtualization, mobile, and cloud-based technologies, these "smart offices" can determine where an employee is located and automatically connect and configure the right "things" (such as printers, monitors, or VOIP line), apps, and data to securely deliver the optimal workspace. The value is measurable. For example, in a smart meeting room with IoT devices, at the push of a button workers can join scheduled meetings or create an instant virtual meeting without having to worry about connecting to screens, audio or other devices, saving time to get the technology working. The IoT workspace provides real data on when and how facilities are being used so companies can better focus their investments.

Only Citrix Workspace

Citrix Workspace is the most comprehensive, secure digital workspace available today. Learn more at www.citrix.com/workspace/compare.



Citrix Workspace
Empowering employees
to work from anywhere



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